

Contact: Candace Mooney
Director of Marketing & Communications

201 Village Road Shallotte, NC 28470
Email: cmooney@wtcox.com
Tel: 800.571.9554 x263
www.wtcox.com

FOR IMMEDIATE RELEASE

WT Cox Information Services Subscription Customers Have New Option to Receive Consolidated Billing for Document Delivery via Reprints Desk

New offering protects budgets and simplifies vendor billing for academic, government and corporate library customers

Shallotte, NC – April 2, 2013 – WT Cox Information Services today announced a new spend management offering, which enables WT Cox customers to more easily manage literature acquisition spending by providing single-source invoicing for [document delivery via Reprints Desk](#). Academic institutions, government organizations, and corporations use document delivery as a legal method for retrieving single copies of full-text papers from scholarly peer-reviewed journals when subscription access does not exist and as a supplemental alternative to interlibrary loan (ILL).

WT Cox subscription customers who activate this option will set up a vendor account with Reprints Desk, but instead of receiving a monthly invoice from Reprints Desk and paying Reprints Desk independently, WT Cox customers will be billed by WT Cox and submit payment to WT Cox using their established systems and workflows.

“Providing Reprints Desk services directly to WT Cox customers is beneficial in that our libraries can now create a deposit account and access document delivery services all within their existing payment methods. As an information partner, this is another important service that we can offer our customers to save their library time and money,” said Michael Markwith, Vice President of Sales and Marketing.

[WT Cox is a full-service serials and information services provider](#), serving academic, corporate, special, government, school and public libraries nationwide. WT Cox offers a portfolio of services that include electronic and print subscription access, eBooks, ERM solution, discovery tool, online serials management tools, personalized services, transitions coordinators and free service proposals.

Reprints Desk has held lone honors as the top-rated document delivery supplier in every document delivery market research survey conducted by information analyst and advisory firm Outsell, Inc. since 2008. Reprints Desk recently announced the release of its new academic document delivery

collection service featuring special academic pricing. The company also launched its new article-level Open Access (OA) Filter in March 2013, which helps customers to dramatically reduce document delivery spending by processing all orders through Reprints Desk's proprietary OA Filter before being processed as an external document delivery fill.

For more information about WT Cox Information Services, visit www.wtcox.com online. For more information about Reprints Desk, visit www.reprintsdesk.com online.

About WT Cox Information Services

Founded in 1974, WT Cox is a full-service serials and information services provider, serving academic, corporate, special, government, school and public libraries nationwide. WT Cox offers a portfolio of services that include electronic and print subscription access, eBooks, ERM solution, discovery tool, online serials management tools, personalized services, transitions coordinators and free service proposals. <http://www.wtcox.com>

About Reprints Desk®

Reprints Desk improves how journal articles and clinical reprints are accessed, procured, and legally used in evidence-based promotions, medical affairs, and scientific, technical, and medical (STM) research. Organizations fueled by intellectual property (IP) choose Reprints Desk because of its collaborative business approach, efficient article supply system and services, and commitment to quality post-sales support. Reprints Desk has ranked #1 in the every Document Delivery Vendor Scorecard from industry analyst and advisory firm Outsell Inc. since 2008.

#

-End-